

bargain basement

Supports Fundraising Efforts

Bargain Basement, which is a community initiative of Yayasan Tan Sri Lee Shin Cheng (Yayasan TSLSC), the charity arm of IOI Group, recently participated in two charity carnivals. The charity retail outlet that sells pre-loved, unused and premium items at affordable prices in IOI City Mall, joined both fundraiser events to raise funds to help needy ones in line with its "give to inspire others to give" motto.

Raising Funds for School Facilities

On 1 October 2016, Bargain Basement rented a booth worth RM3,500 at SJKC Kheng Chee Puchong's **One ♥ One Goal, for a Better Kheng Chee** charity carnival in support of the newly-established school's initiative to raise funds for its basic facilities. The charity carnival was jointly organised by the school and its PIBG (Parent-Teacher Association) committee members to seek sponsorship for facilities including a CCTV and PA system. Bargain Basement sold books, toys, towels and decorative items at the carnival held from 4 pm to 10 pm.



Volunteers helping out at the Bargain Basement booth.



A must-visit booth for avid readers.

Raising Funds for Underprivileged Children

On 6 November 2016, Bargain Basement joined around 74 stalls in a charity bazaar organised by Living Hope, a non-governmental organisation for poor children, to help raise funds for underprivileged children aged 12 years and below. The fun-filled bazaar was held from 11 am to 7 pm at Jaya One shopping mall in Petaling Jaya in conjunction with the International Children's Day. At the end of the day, Bargain Basement raised RM600 through the sale of books of different genres that attracted buyers from all walks of life.



Patrons checking out books at the Bargain Basement booth.



Yayasan TSLSC Executive Director Datin Joanne (right) showing her support for the charity event.



Bargain Basement's volunteer attending to the customers.

For enquiries on Bargain Basement or to volunteer, contact 03-8947 6605 or visit yayasan.ioigroup.com.